

GLOUCESTERSHIRE

# VCS ALLIANCE

## Gloucestershire VCS Alliance Management Training Summer Programme 2025

**Gloucestershire VCS Alliance aims to inform, develop and strengthen VCSE groups & organisations in the county. We do this in a range of ways, including developing the skills and knowledge of trustees, volunteers and staff members working in our sector. We've been speaking to our members and the wider sector to find out about some of the key aspects of their roles that they find most challenging and need extra support with**

We are delighted therefore to be able to share with you that, in partnership with University of Gloucestershire, we have co-created a fantastic Summer Programme of workshops that will tackle some of these key development areas, and we are able to provide this to you fully funded.

Working with University of Gloucestershire Business School, we have developed a bespoke programme of training, covering a range of management training topics. Delivered by industry experts, each session will give you the tools and training you need to take actionable plans back into

your organisation, whilst working with your peers to tackle some of the key challenges that you might be facing. You are welcome to attend all 6 sessions or alternatively choose the sessions that are most relevant to you and your needs. Each session will be full of energy and inspiring insights plus practical tools and tips that you can continue to develop.

**The programme is on the following page and to sign up you simply need to click the link provided. As this is a funded programme, numbers are limited so if you would like to attend secure your place now.**

In partnership with



# Summer Programme 2025

WED 7th MAY 2025



## AM SESSION. VOLUNTEERS

### Emma Snell, Gloucestershire VCS Alliance

- Understand best practices for recruiting and onboarding volunteers effectively
- Learn strategies to engage, motivate, and retain volunteers long-term
- Develop skills in managing volunteer expectations and resolving challenges
- Explore methods for providing meaningful training and support
- Gain insights into recognising and appreciating volunteer contributions



## PM SESSION. PURPOSE AND VISION

### Andy Kime, University of Gloucestershire

- Understanding how mission, vision and values are used in a VCSE context
- Identify the interconnection between your organisations values, culture and stakeholder engagement
- Explore your role as a leader in living the purpose and values

WED 14th MAY 2025



## AM SESSION. FUNDING STRATEGY

### Cate Hemingway, Gloucestershire VCS Alliance

- Understand key principles of fundraising in the VCSE sector
- Identify diverse income streams and their pros/cons
- Develop practical fundraising strategies tailored to their organisation
- Learn engagement tactics for donors, grant-makers, and communities
- Gain hands-on experience in crafting a fundraising plan



## PM SESSION. IMPACT MEASUREMENT

### Emily Baker, Gloucestershire VCS Alliance

- Differentiate between outputs and outcomes using framework
- Set meaningful impact indicators using SMART principles
- Develop effective data collection strategies tailored to organisational needs
- Communicate impact through compelling storytelling for funders and stakeholders and create a personalised action plan

WED 21st MAY 2025



## AM SESSION. LEADERSHIP

### Elaine Warwicker, Tandem Consultancy

- How to reduce stress
- How to increase employee engagement
- How to attract and retain talent
- Be able to see a culture of continuous improvement in your organisation



## PM SESSION. AI

### Bren Baker, Mediadog

- Understanding the basics of AI and how it can benefit your organisation
- How to identify which AI tools for your specific needs
- Learn about real-world examples of AI implementation
- Gain clarity on the first steps towards adopting AI in your workplace
- Understanding when and how to seek expert guidance for AI implementation

Morning sessions take place 09.30-12.00. Afternoon sessions are 13.00-15.30. Tea and coffee is provided. All sessions are held at the Gloucestershire Business School, Longlevens, GL2 9HW.